

Your

**Dream
Passion
Program**

Igniting Minds, Unlocking Potential

Late Prof. Dr. (Col) A. Balasubramanian
Founder President & Chancellor
Sri Balaji University, Pune (SBUP)



PRIVATE UNIVERSITY IN INDIA
Source: Times of India,
B-School Ranking Survey-2024

**School of Liberal Arts
School of Humanities & Social Sciences**

**Admissions
2024-25**



Sri Balaji Society's

Sri Balaji University, Pune (SBUP)

Private University (Sri Balaji University, Pune Act 2019 created under Maharashtra Act No. XII of 2019)
Founder President & Chancellor - Late Prof. Dr. (Col) A. Balasubramanian

• Discipline • Dedication • Determination

55/2-7 Tathawado, Off Mumbai-Bangalore Bypass, Pune - 411033,
Landmark: Near Decathlon, Bhumkar Chowk





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Introduction

Sri Balaji University Pune (SBUP) is known for its strong presence in the field of Higher Education for more than 25 years. Well-known for its MBA programs, SBUP is proud to offer BA (Liberal Arts) and BA (Hons) Programs. SBUP helps students to widen their social and academic boundaries, exposing them to the diverse experiences. With the interdisciplinary knowledge as well as analytical thinking skills, research acumen, and the ability to apply the knowledge in a variety of fields. SBUP Liberal Arts & Humanities programs focuses on developing multifaceted, multi-talented future leaders. The teaching pedagogy incorporates learning aids such as workshops, fieldwork, audio-visual aids, and continuous internal assessment, which nourish students' ability to think creatively and make critical strategic decisions. The various courses, designed and taught by industry experts, aim to foster students' passion, creativity, and independent thinking and research abilities.




OUR FOUNDER PRESIDENT AND CHANCELLOR



Late Prof. Dr. (Col) A. Balasubramanian

Founder President & Chancellor, Sri Balaji University, Pune (SBUP)

 Prof. Dr. (Col) A. Balasubramanian was an eminent educationist, philanthropist, a gifted writer, and a decorated army officer. He has been instrumental in setting up Symbiosis Institute of Management Studies and is the 'Atlas' of The Sri Balaji University. Prof. Bala, as he was popularly known in the education circle, is a triple Post Graduate and a rare personality known for his innovative approach and has made history in the field of education. He was a classic example of courage, commitment and intimate relationship with the corporate world.

A soldier and a student, Dr. (Col) A. Balasubramanian was also a trainer, a consultant, a gifted writer, an author and the pioneer who conceived the idea of creating the first Post Graduate Management Institute in India exclusively for the Defence Personnel and their dependents. A retired Army Personnel, he was the first Indian from Armed Forces in the history of India to be conferred the Honorary Rank of Colonel after retirement. Standing tall with him on this exclusive dais are famous sportsmen like Kapil Dev, Sachin Tendulkar, Abhinav Bindra, Mahender Singh Dhoni and the famous actor, Mohanlal. Dr. (Col) A. Balasubramanian has many feathers in his cap and was known for his creative, successful, and bold experiments in management education ventures.

He was a firm believer in the values of Discipline, Determination, and Dedication and leaves no stone unturned in ensuring that these values become the lifestyle of the MBA students enrolled in the Society. It's a common belief that a man is a product of one's environment. But for men with a strong will power, the environment is never a limiting factor. Prof. Bala was one such individual who has fought against the environmental factors to craft a fortune for himself. Born in the iron grip of poverty education was a scarce commodity to come

by. To make a place for himself in the world, he left the comforts of a protected family life and joined an orphanage and completed his education up to high school. He then joined the Indian Army as a Sepoy and retired as a Subedar after a service of 28 years. While wearing the uniform, he acquired three post-graduate degrees with flying colors.

His inclination towards education and knowledge did not end with acquiring degrees for himself but led him to create The Sri Balaji University and the Institutes under it which have groomed more than 20000 managers to date. His scholarly attributes and commitment to students have ranked him as one of the leading lights in the field of education in India. Dr. (Col) A. Balasubramanian believed that 'Education is the enhancer of knowledge, skill, and attitude. It is the energy of a nation. It is a source of discipline, dedication and determination necessary for transforming the effort into action for achieving the goal'. In line with his beliefs, he steers the four prestigious management institutes in Pune, namely Balaji Institute of Modern Management (BIMM), Balaji Institute of Technology & Management (BITM), Balaji Institute of International Business (BIIB) and Balaji Institute of Management & HRD (BIMHRD), collectively forming the powerhouse of education known as the Sri Balaji Society.

The other colleges run by him are Balaji College of Arts, Science & Commerce (BCACS), Balaji Junior College of Arts, Commerce & Science (BCACS) and Balaji Law College (BLC) providing education to undergraduate students.

Bala Sir always used and lived by the statement of

'Problems are Opportunities'



Prof. B. Paramanandhan
Chancellor - SBUP
President - SBS & Director - Finance



Dr. G. K. Shirude
Vice Chancellor - SBUP
Campus Director - BCACS



Dr. S. B. Agase
Registrar, SBUP



Ms. Sushma Paramanandhan
Trustee - SBS



Dr. Biju G. Pillai
Dean Faculty of Commerce & Management,
Sr. Director-IT & Admissions, Director-BIIB



Dr. Dimple Saini
Dean SBUP, Sr. Director - Corporate Relations,
HOD Operations & Supply Chain Management



Principal's Message

Dr. Preeti Joshi

"While educating the minds of our youth we must not forget to educate their heart."

-Dalai Lama

Bearing in mind that to teach is to touch a life forever, Sri Balaji University, Pune (SBUP), is committed to a holistic education that encompasses academics, co-curricular activities, sports education, and life skills learning. Our Liberal Arts & Humanities programs are designed to nurture a zeal for academic excellence and inspire learners to develop a wide range of skills. This includes building sporting expertise, artistic creativity, and embracing good values. Our focus is on preparing multifaceted and multitalented leaders for the 21st century, equipped with creativity, communication, critical thinking, and ethical leadership skills. We envision unlocking the potential of our students, kindling their curiosity, and guiding them on the path of lifelong learning. This is with the aim of empowering them to create a sustainable future for humanity.

BA (Liberal Arts)

The BA (Liberal Arts) Program at Sri Balaji University Pune offers a multi-disciplinary and flexible curriculum, blending Arts, Humanities, and Social Sciences. It allows students to tailor their education by choosing Majors and Minors from the plethora of subjects offered.

Specializations & Electives:

Major & Minor	Minor only	Elective Basket
<ul style="list-style-type: none"> • Economics • English • Political Science • Psychology & more... 	<ul style="list-style-type: none"> • Advertising & Branding Communication • Computer Science • Data Analytics • Management Studies • Media & Journalism • Sociology & more... 	<ul style="list-style-type: none"> • Applied Art • Dance & Theatre • Music Therapy • Law • Foreign Languages • Graphology • Dance Movement Therapy • Performing Arts, etc.

Program Highlights:

- NEP 2020 Inspired & IKS Integrated Curriculum
- Flexible Course Combination with the multi-disciplinary basket
- Major, Minor and Open Elective Baskets
- Diverse Certifications enhancing student's skills & employability
- Skill-based Education
- Exceptional Industry Connect
- Emphasis on experiential learning with Internship & Research
- Interactive Classroom Sessions
- Global Perspective
- National & International Exposure

Career Scope:

- Journalism
- Civil Services
- Human Resources Specialist
- Graphic Designer
- Content Writer/Blogger
- Public Relations Specialist
- Education Administrator
- Career Counsellor
- Art Therapist
- Content Strategist

In Addition, Career Options of respective Major-Minor Specializations applicable

Duration: 3/4 Years



BA (Hons) Psychology/ Political Science / Economics

BA (Hons) Program at SBUP provides a focused curriculum meticulously designed to equip students with a deep understanding of the core areas.

Curriculum Contents:

Discipline Specific Elective Courses, Generic/ Open-Elective (O.E.) Courses, Ability Enhancement Compulsory Courses (AECC), Skill Enhancement Courses (SEC), Skill-Based and Value-Based Courses, Vocational Courses, Internships, Research, Dissertation and Sports

Duration: 3/4 Years

Program Highlights:

- Specialised Curriculum
- Experiential Learning
- Mandatory Internships
- Career Readiness
- Community Engagement
- Participative Curriculum
- Industry Exposure
- Emphasis on Research
- Academic Enrichment : Webinars, Conferences & Guest Lectures by Industry Experts

BA (Hons) Psychology

BA (Hons) Psychology program at SBUP helps students to dive into the human psyche, exploring cognitive processes and behavioural nuances. This specialization is a gateway to understanding mental health and interpersonal dynamics. Students gain comprehensive understanding of the disciplines including a variety of core and elective courses such as Clinical Psychology, Developmental Psychology, Sports Psychology, Biopsychology, Environmental Psychology, Social Psychology, Psychological Testing, Experimental Psychology, and others that teach psychological counselling, testing, and research skills that are necessary in the therapy and treatment.

Career Scope:

- Counsellor
- Research Assistant
- Teaching
- Clinical Psychologist
- Social Worker
- Rehabilitation Specialist
- Health Educator
- Life Coach
- Educational Consultant
- Mental Health Advocate



BA (Hons) Political Science

BA (Hons) Political Science program at SBUP introduces students to global and national politics and cultivates in them the ability to critically analyse political situations. Students learn about the various aspects of government functioning and administrative functions, national and international politics, diplomatic relations, and so on. The curriculum helps students in preparing themselves in Civil Services.

Career Scope: _____

- Civil Services
- Politics
- Marketing and Public Relations
- Teaching and Academia
- International Business and Trade
- International Relations Specialist
- Diplomacy and Foreign Service
- Conflict Resolution Manager
- Public Policy Analyst
- Psephologist

BA (Hons) Economics

BA (Hons) Economics program at SBUP is designed to provide students with a solid theoretical and conceptual framework. It covers the diverse streams and concepts applicable to national and global economies. Students will get in-depth knowledge on several subjects including Macroeconomics, Microeconomics, Econometrics, Labour Economics, Health Economics, Public Policy, Mathematical/ Statistical Methods in Economics, Developmental Economics, Indian and Global Economy, and other prominent courses.

Career Scope: _____

- Financial Analyst
- Fixed Income Portfolio Manager
- Investment Administrator
- Securities Analyst Trainee
- Foreign Trade Analyst
- Economist
- Sales Analyst
- Budget Analyst
- Professor/Lecturer
- Market Analyst



Fee structure

Program	1 st Year	2 nd Year	3 rd Year	4 th Year	Total
BA (Liberal Arts)	₹ 92,250	₹ 87,250	₹ 92,250	₹ 87,250	₹ 3,69,000
BA (Hons)	₹ 52,750	₹ 47,750	₹ 52,750	₹ 47,750	₹ 2,01,000

Note:

- Refundable Deposit: ₹10,000 (to be paid with 3rd instalment of 1st year)
- Click here to check Annual Fees Instalment details [\[Link\]](#)
- Hostel Fees: ₹ 91,500 (Optional) Including breakfast & lunch
- Uniform fee not included in the fees structure

Eligibility

- A candidate from any stream, should have passed 12th Std. Examination (H.S.C. 10+2) with minimum 50% of marks and English as a passing subject. OR
- Three Years Diploma Course from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Standard. OR
- Two Years Diploma Course in Pharmacy from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Standard. OR
- Completed MCVC program. (Minimum Competency Vocational Courses)

Admission Process

- Personal Interview will be conducted by a Panel of Experts
- Assessment will be done on various parameters including suitability of the candidate for offered specialisation.

Note: University reserves the right to make changes in this admission process as and when required

Student Testimonials



Aishwarya Jaiswal

BA

The BA programme at Sri Balaji University, Pune has provided me with a well rounded education, combining theoretical knowledge with practical industry experience. Having learnt from one of the best BA colleges in Pune, I am confident in my abilities to succeed in my future career.



Akshita Gautam

BA

I am thankful to have learned from one of the top BA colleges in Pune. The extent to which I am able to apply my knowledge in real life has certainly boosted my morale as a student. I wish to grow into an effective psychologist by inculcating the well rounded learning from SBUP



Lalit Badhane

BA

The Bachelor of Arts in Literature programme at SBUP has opened my eyes to the beauty and depth of language and storytelling. The diverse range of literature studied and engaging discussions have broadened my perspectives and nurtured my love for the written word. I will always be thankful to professors for guiding me in the right direction.



Tanisha Shah

BA

The Bachelor of Arts in Political Science at Sri Balaji University has provided me with a comprehensive understanding of the political world. The knowledgeable professors, relevant coursework, and practical industry experience have equipped me with the skills necessary to succeed in my future career.

BASIC ELIGIBILITY CRITERIA (DETAILS)

1. The candidate must apply through Sri Balaji University, Pune's online admission process.
2. The candidate must clear SBUP's selection process (PI and English Fluency test (if any)).
3. Eligible students may apply for one or more scholarships separately before the stipulated date and time.
4. If the candidate is eligible, he/she will be awarded only one scholarship for which he/she is eligible.
5. If student of second Year/Third Year/Fourth Year is applying for scholarship, then such students must have passed with minimum 60 % marks in earlier year.
6. If student of second Year is applying for scholarship, then such student should not have any backlog in Internal as well as external subjects.
7. The students applying for scholarship should have minimum 75 % LHR in the earlier semesters/year.
8. The students applying for scholarship should not have his / her name in the red list.
9. Any student who is found with undisciplined behavior in earlier year/semester shall be disqualified.
10. The existing scholarship recommended to each student is for the current Academic Year 2024-2025.
11. If any student who has been granted the scholarship cancels the admission or discontinues the program in subsequent year, the scholarship amount shall be recovered.

1. BALA SIR MEMORIAL SCHOLARSHIP

A special preference will be given for "Uniformed People" such as Military, Para military, Police officials and their dependents.

SELECTION PROCESS:

A committee comprising of University officials headed by the Hon'ble Vice Chancellor, SBUP will nominate the eligible students for this scholarship on the basis of following conditions:

- The student's parents must belong to Military, Para military, Police services etc.
- The candidate should have scored minimum 70 % & above marks in 10th class/ 12th class / Diploma.

FEE STRUCTURE: 15% of Academic Fees will be the scholarship to these students.

DOCUMENTS REQUIRED:

- A) Parent's Service Certificate / Duty Discharge Certificate along with Pension.
- B) The deserving candidates parents should be Junior Commissioned Officer (JCO like Naib Subedar, Subedar, Subedar Major, Hony Lt. and Hony Capt.) or less than the rank.
- C) Copy of 10th Marksheet, Copy of 12th Marksheet and Copy of Previous year Marksheet (If Applicable)

2. DR. P.C. SHEJWALKAR MEMORIAL SCHOLARSHIP (For EWS Students)

As per Government of Maharashtra, GR No. Sankirna/ 2022/P.K.91/Vishi-4, Dt. 22nd June 2023, this scholarship is to be given to the 10% of total admitted students, belonging to Economically Weaker Section (EWS) irrespective of the caste, on the basis of merit. The scholarship is 50% concession in the fees.

This scholarship is named as Dr. P. C. Shejwalkar Memorial Scholarship (For EWS students).

SELECTION PROCESS:

A committee comprising of University officials headed by the Hon'ble Vice Chancellor, SBUP will nominate the eligible students for this scholarship on the basis of merit.

DOCUMENTS REQUIRED:

- A) Family Annual Income certificate issued by Tahsildar.
- B) EWS Certificate issued by Tahsildar valid for current year.
- C) Copy of 10th Mark sheet
- D) Copy of 12th Mark sheet
- E) Copy of Graduation
- F) Copy of Previous year Marksheet (If Applicable)

3. BHARAT RATNA DR. BABA SAHEB AMBEDKAR SCHOLARSHIP

(applicable for Only Student Domicile in Maharashtra)

SELECTION PROCESS

A committee comprising of University officials headed by the Hon'ble Vice Chancellor, SBUP will nominate the eligible students for this scholarship on the basis of following conditions:

- This scholarship will be awarded to Backward class students belonging to SC / ST and having domicile in Maharashtra only
- The candidate should have scored minimum 60 % marks in 10th class/ 12th class / Diploma

FEE STRUCTURE: 25% of Academic Fees will be the scholarship to these students.

DOCUMENTS REQUIRED:

- A) Caste Certificate
- B) Caste /Tribe Validity Certificate
- C) Domicile Certificate from Maharashtra State
- D) Copy of 10th Mark sheet
- E) Copy of 12th Mark sheet
- F) Copy of Previous year Marksheet (If Applicable)

4. CHHATRAPATI SHIVAJI MAHARAJ SCHOLARSHIP: (FOR SPORTS PERSON ONLY)

SELECTION PROCESS:

A committee comprising of University officials headed by Hon'ble Vice Chancellor, SBUP will nominate the eligible students for this scholarship on the basis following conditions:

- The candidate should be a State / National / International level sports person.
- The candidate should have scored minimum 60 % marks in 10th class/ 12th class / Diploma.

FEE STRUCTURE: 25% of Academic Fees will be the scholarship to these students.

DOCUMENTS REQUIRED:

- A) Copy of Sports Merit / Participation Certificate in the State / National / International Level B) Copy of 10th Mark sheet
C) Copy of 12th Mark sheet D) Copy of Previous year Marksheet (If Applicable)

5. MOTHER TERESA SCHOLARSHIP

SELECTION PROCESS

A committee comprising of University officials headed by the Hon'ble Vice Chancellor, SBUP will nominate the eligible students for this scholarship on the basis following conditions:

- The candidates should belong to the category of any of the following with minimum 40% benchmark disability. Category of Disability, Category of Disability, Locomotor disability Intellectual disability, Leprosy cured person, Specific learning disabilities, Cerebral palsy, Autism spectrum disorder, Dwarfism, Mental illness, Muscular dystrophy, Multiple sclerosis, Acid attack victims, Parkinson's disease, Blindness, Haemophilia, Low vision, Thalassemia, Deaf, Sickle cell disease, Hard of hearing, Multiple Disabilities, Speech and language disability.
- The candidate should have scored minimum 60 % marks in 10th class/ 12th class / Diploma

FEE STRUCTURE: 25% of Academic Fees will be the scholarship to these students.

DOCUMENTS REQUIRED:

- A) Upload Disability Certificate / Identity Card issued by Competent authority (Civil Surgeon of Govt. hospital).
B) Copy of 10th Mark sheet C) Copy of 12th Mark sheet /Diploma Certificate D) Copy of Previous year Marksheet (If Applicable)

6. JAI BHARAT SCHOLARSHIP

In Bharat (INDIA) there have been lots of intelligent personalities who have contributed scholastically to various areas like economics, social sciences, mathematics, engineering and medicine. In order to honour this meritorious contribution in various fields it is proposed to offer the following scholarships to meritorious students.

SELECTION PROCESS:

A committee comprising of University officials headed by Hon'ble Vice Chancellor, SBUP will nominate the eligible students for this scholarship on the basis following conditions:

- The candidate should be in the merit list of SBUP selection process.
- The candidate should have scored minimum 75 % & above marks in 10th class/ 12th class / Diploma

FEE STRUCTURE: 20% of Academic Fees will be the scholarship to these students.

DOCUMENTS REQUIRED:

- A) Copy of 10th Mark sheet B) Copy of 12th Mark sheet /Diploma Certificate C) Copy of Previous year Marksheet (If Applicable)

Note:

1. If the number of deserving candidates are more, then the amount shall be equally distributed among all selected students.
2. All the documents/certificates which are submitted must be valid for the current academic year i.e. 2024-2025.
3. Supporting documents from the competent government authority will be scrutinized by the scholarship selection committee and if found incorrect, the scholarship facility will be withdrawn and the next eligible student will be considered.
4. If the student/s has paid the initial fees and subsequently selected for the scholarship the surplus amount paid by the student (If any) will be refunded to him/her.
5. The decision of the scholarship selection committee would be the final, and cannot be challenged.



Life at CAMPUS



Infrastructure



AUDITORIUMS



SWIMMING POOL



GYM



CANTEEN



HOSTEL

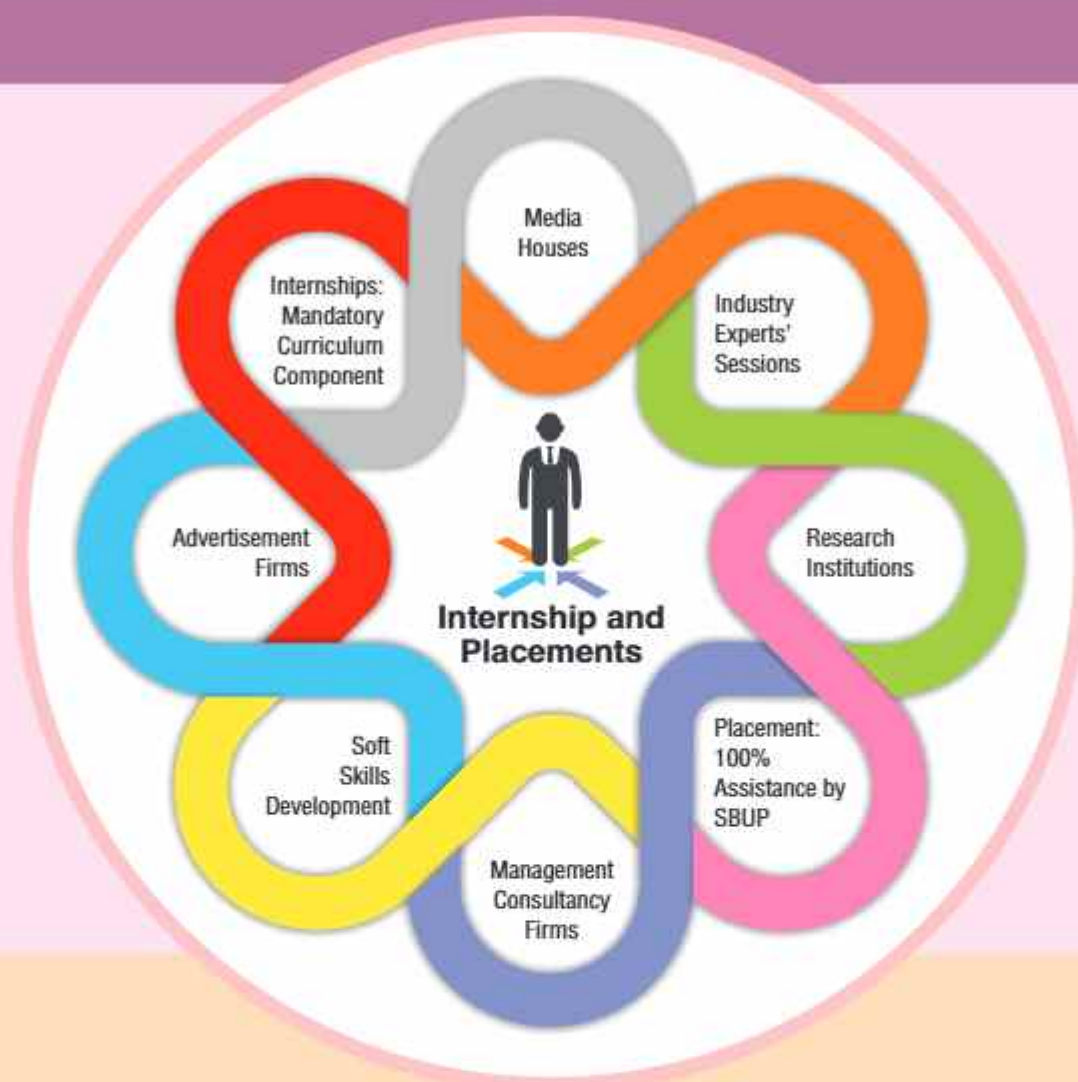


LIBRARY



MEDICAL AID

Internship and Placements



Communication Details:

Prof. Ashish Kasbe: +91 9226553979

E-mail: ashish.kasbe@sbup.edu.in



FOR ALL INQUIRIES

08069591885

SBUP Website URLs:

BA (Liberal Arts) https://www.sbup.edu.in/Admission/ba_liberal_arts

BA (Hons) <https://www.sbup.edu.in/Admission/ba>

Application Links:

BA (Liberal Arts) <https://liberalarts.sbup.edu.in/>

BA (Hons) <https://ba.sbup.edu.in/>

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www.sbup.edu.in